



Here are our TOP men's wardrobe tips for your upcoming headshot session.

1. For a **slimmer look, form-fitting is definitely best!** Look for slim-fit shirts and jackets. Avoid boxy or loose tops, which make you look heavy on camera.
2. **Avoid Patterns.** Stay away from patterned shirts and graphics, as they may detract from your face. The one exception is ties-- print ties are A-OK!
3. **Use of Color--** something light (ivory, white, pastel), dark (black, charcoal gray, navy), or something with a pop of color to bring out the color of your eyes or matches your brand color. A solid white shirt will need to be layered with a jacket or sweater.
4. **Look for layers.** Add a form-fitting jacket to create a visually slimming look. Pair a V-neck sweater with your shirts to vary your look.
5. **Are you going for a casual look? Consider long sleeves.** A long sleeve knit Henley looks much more polished and put together than a short sleeve t-shirt. We could also roll the sleeves on a button-up, collared shirt for a more relaxed look. If you wear an undershirt, ensure it's a **V-neck** so it doesn't show with an open-collared shirt.
6. **A collared, button-up shirt and suit jacket are your best friend!** You can't go wrong with a white shirt and a dark-fitted jacket. It looks very GQ! Go without a tie for a more relaxed look. Add a tie for a more professional look.
7. **Grooming - Beards, Mustaches, and Brows** - Trim them evenly so they are nicely groomed. Darker-colored beards tend to be accentuated in portraits, so trim it well so it doesn't appear too thick.
8. **Hair-** If a haircut is necessary, schedule it a least a week or two before your session. This time frame allows enough time for a natural look and any freshly exposed skin color to blend in.
9. **Bonus tips:** *Avoid the sun for a few days – sunburns don't photograph well.* The camera records everything that it sees. Bring clothes *free* of wrinkles, pilling, pet hair, and frayed material – collars and cuffs- for a fresh, polished look. Bring a comb or brush to touch up the hair.

Water and Rest Are Your Best Friends:

Drinking plenty of water for a few days and the day of your session will hydrate your skin, fill in lines and under-eye circles and give you a healthy glow. A few days before the session, get plenty of sleep to look fresh and display positive energy.

Get ready for fun! We are looking forward to working with you and bringing out your best!